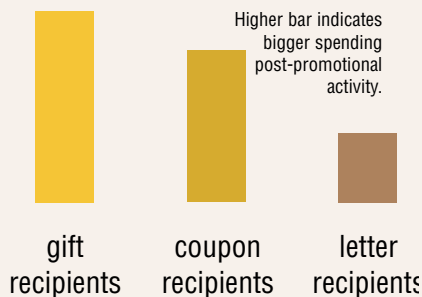


Encourage business growth with smart corporate gifting activities.

Customers who receive promotional products, on average, return sooner and more frequently, and spend more money than customers who receive coupons. In two separate studies, SMU researchers tested whether promotional products would outperform coupons in the area of repeat business and sales.

GIFTING ACTIVITIES CREATE BUSINESS OPPORTUNITIES



New customers who received promotional products spent more and were more regular customers than those who did not receive promotional products.

Existing customers who received promotional products reordered more quickly and ordered more often than those who received no promotional products.

Drive Sportswear and Promotions

... the driving force in the promotional products industry.

To learn more about how you can maximize your return on investment, please contact Ryan or Len at 403-517-0020 today.

